

Rotary Club of Martinsburg Grapevine

July 14, 2022

District 7360 | Club 5296

Clorox - Martinsburg

Paul Baublitz - Plant Engineering Manager



Today's Program was presented by a 5-person team from the new Clorox facility in Martinsburg. The plant in Martinsburg will produce a variety of kitty litter products. This is the 3rd Clorox plant in WV. They discussed "Cat Facts" and the shift during the pandemic to include pet adoption, Ecommerce, and health & wellness. A hiring update and current demographics were reviewed. 59 positions are filled with an additional 79 still needing filled. 29% of those hired so far are female and 72% are from WV. The first products to be manufactured will be Clean Paws & Scoop Away. These products should start shipping by year end. The tentative grand opening of the facility is scheduled for October 21st.



The Clorox Company (formerly Clorox Chemical Company) is an American global manufacturer and marketer of consumer and professional products. As of 2020 the Oakland, California based company had approximately 8,800 employees worldwide. Net sales for 2020 fiscal year were US\$6.7 billion. Ranked annually since 2000, Clorox was named number 474 on Fortune magazine's 2020 Fortune 500 list.

Clorox products are sold primarily through mass merchandisers, retail outlets, e-commerce channels, distributors, and medical supply providers. Clorox brands include its namesake bleach and cleaning products, as well as Burt's Bees, Formula 409, Glad, Hidden Valley, Kingsford, Kitchen Bouquet, KC Masterpiece, Liquid-Plumr, Brita (in the Americas), Mistolin, Pine-Sol, Poett, Green Works Cleaning Products, Soy Vay, RenewLife, Rainbow Light, Natural Vitality, Neocell, Tilex, S.O.S., and Fresh Step, Scoop Away, and Ever Clean pet products.

In 1957, Clorox was purchased by Procter & Gamble, which renamed its new subsidiary The Clorox Company. Almost immediately, a rival company objected to the purchase, and it was challenged by the Federal Trade Commission, which feared it would stifle competition in the household products market. The FTC prevailed in 1967 when the U.S. Supreme Court forced P&G to divest Clorox, which took place on January 1, 1969.





Past President Steve looking so relaxed during our meeting.

Wedding Anniversaries		
Karos, George & Renee'	15-Jul	21
Wagoner, Pam & Elwood	14-Jul	42
Washington, Manuel & Patricia	16-Jul	?
Zanotti, Robin & Mike	24-Jul	18
Roach, Steven & Tina	26-Jul	42

Member Anniversaries		
Slonaker, J. Edward	7/1/1991	31
Andrewas, Isabella	7/17/2014	8
Andrewas, Jorgina	7/17/2014	8
Miller, Vonda K.	7/25/2001	21

July Birthdays	
Cazin, Butch	3-Jul
Ouellet, Jim	3-Jul
Belfield, Thomas	5-Jul
Mulford, Peter	5-Jul
Hite, Mike	8-Jul
Smith, Wes	8-Jul
Jolliff, Brian	14-Jul
Russell, Dean	17-Jul
Cox, Steve	18-Jul
Beauchamp, Laura	22-Jul
Agee, Jonathan	27-Jul
Martin, J. Craig	27-Jul

Upcoming Rotary Club Calendar & President notes:

- Keri Goodwin has agreed to be the point of contact for scheduling greeters. Please sign up.
- The exchange student committee is looking for a host family for the second half of the year. Our exchange students name is name is Josefina Magdalena Pospisilova or "Pepi" from the Czech Republic. The committee members would be very happy to talk with anyone who may have an interest. The exchange student committee members are Elaine Bartoldson, Maria Lorensen, Buzz Poland, Rich McCune and Doug Frye.
- Golf Committee Chair, Craig Martin, has agreed to train a new volunteer to head up the Committee during his last year Chairing the event, 2023. If you are interested in learning more about the position, please reach out to Craig.
- Our service commitments remain strong, and we will be supporting the FOOD concession for the Youth Fair, and the Pancake Breakfast for the Apple Harvest at the fairground. Please see Berniece and Steve Truax respectively if you can spare a few hours.
- Important dates: our October 27th noon meeting is moved to an evening dinner meeting (with the morning club) to welcome District Governor Vicki back for her official club visit.
- The District Foundation Dinner, followed by the District Conference will be held in State College November 18th–20th. This is a real opportunity to have some fun and fellowship with our Rotarians throughout the District.
- We have perhaps the first overall Chair of our International Committee, Carol Rahn. Please contact her if you are interested in learning more about our Opportunities for increasing our World View particularly as it supports RI Initiatives worldwide.
- Rotary Minute: Our new 22/23 RI President is Jennifer Jones, of Canada. Her 22/23 Slogan, “Imagine Rotary” has 4 Initiatives: Imagine DEI; Imagine Comfort and Care: Imagine Empowering Girls: and Imagine Expanding Rotary’s Reach. Think about those specific areas as we continue to provide outstanding CLUB SERVICE to our community and FELLOWSHIP among our own membership.
- The RI Council on Legislation has added EQUITY and INCLUSION to our International Bylaws. I believe we are a club that’s “leading the way” in our District! Good Work.
- RLI, The Rotary Leadership Institute, is holding PART I of the III Part RLI training program on “Rotary Basics and other good stuff to know” on July 19th, 21st, and 26th, in Zoom meeting format, from 6:30 – 8:30 pm. The program is free so Sign up Now!!
- July 21 – Annual Picnic at The State Farm Pavilion, War Memorial Park *No lunch meeting this day*
- July 28 – Mixer from 5–7PM at Apple Blossom Galleries, See flyer on last page of Grapevine
- Oct 15–16 – Apple Harvest Pancake Breakfast, Volunteer Opportunity **Seeking Chair/Co-Chair for this event**
- Oct 27 – Combined Morning and Noon Rotary Club dinner* to welcome DG Vicki back for her official club visit.
- Nov 18 – Rotary Foundation Dinner, State College, PA
- Nov 19–20 – District Conference, State College, PA

Future Programs:

All meetings will be at Holiday Inn unless otherwise specified.

Purple Iris (P.I)

- July 21 – Annual Picnic at 5PM, War Memorial Park
- July 28 – Kacy Harmon, BC Teacher & WV Book Author
- Aug 4 – Pastor Tim, Rescue Mission
- Aug 9 – Board Meeting
- Aug 11 – Jason Ledney, Cyber Security
- Aug 18 – Jerry Spressard, Farmers Almanac
- Aug 25 – HS Football Coaches
- Sep 1 – Mike Hessing, CEO Shenandoah Community Health
- Sep 6 – Board Meeting
- Sep 8 – Tina Hammel, Miss All-American Lady
- Sep 15 – Moises Mendoza, Social Connection Marketing & Videography



ROTARY CLUB OF MARTINSBURG

Rotary Family Picnic

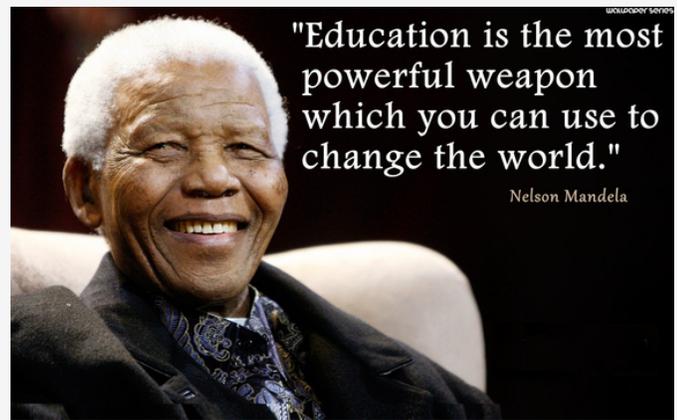
July 21, 2022 at 5 PM
State Farm Pavilion
War Memorial Park



Here are a few pictures from last year's picnic. We all had a great time!
You don't want to miss it.

July Celebrations

- 18– Nelson Mandela International Day
- 19– The Sandinista Revolution Day
- 20– Space Exploration Day
- 21– National Junk Food Day & Racial Harmony Day
- 22– Kharchi Puja
- 23– National Day of The Cowboy
- 24– International Self Care Day
- 25– National Wine and Cheese Day & National Hot Fudge Sundae Day



Community Events:

- July 8–31 – CATF Events, CATF.org
- July 18–23 Veteran Golden Age Games, Sioux Falls, SD – Norman Mariott is representing!
- July 20 – BC Chamber Mixer at Mimi & Papa's Dips–N–More, Winchester Ave at 5PM
- July 21 – Toni Saylor Summer Concert Series at War Memorial, Shane Gamble, 7PM
- July 22 – Main Street Martinsburg, Fridays at 5PM, Live music on the Square
- July 22 – Free Movie Nights – Disney's Encanto, Poor House Farm, 8:45PM
- July 23 – Martinsburg Farmer's Market, Martins Street, 9AM
- July 30 – Aug 6– BC Youth Fair
- Sep 15 – Puttin' for Panhandle Home Health, 10AM or 1PM
- Sep 24 – CHS Blue Jean Ball at the CT Racetrack
- Oct 21 – Clorox tentative ribbon cutting for new Martinsburg facility

Rotary Club of Martinsburg



IMAGINE
ROTARY

MIXER

JULY
28

Its Summer!

Let's Talk Travel & Mingle



Bring a guest to the July Rotary Membership Mixer and learn more about each other's travel and cultural experiences, while enjoying art from diverse West Virginia artists at the Apple Blossom Gallery in downtown Martinsburg.

RSVP: NLT July 21st
Denise Phelps - dphelps@MyBank.com
Tracy Regalia -
tracy.regalia@edwardjones.com

5-7PM
Location:
Apple Blossom Art Gallery
127 W Burke Street, Martinsburg