



Rotary Club of Martinsburg

Grapevine

Aug 10, 2023

District 7360 | Club 5296

Build Up Berkeley

Presented by: Jennifer Smith

Curious about what a business pitch competition is all about? Club member and Director of the Berkeley County Development Authority, Jennifer Smith broke it down for our club!

"A business pitch competition is an exciting platform where entrepreneurs present their business ideas to a panel of expert judges. It's like a dynamic elevator pitch, but with more time to dive into the nitty-gritty details. Participants showcase their innovation, viability, and potential impact, all in a captivating presentation.

Now, what's up for grabs in the Build-Up Berkeley competition? Get ready for some amazing prizes!

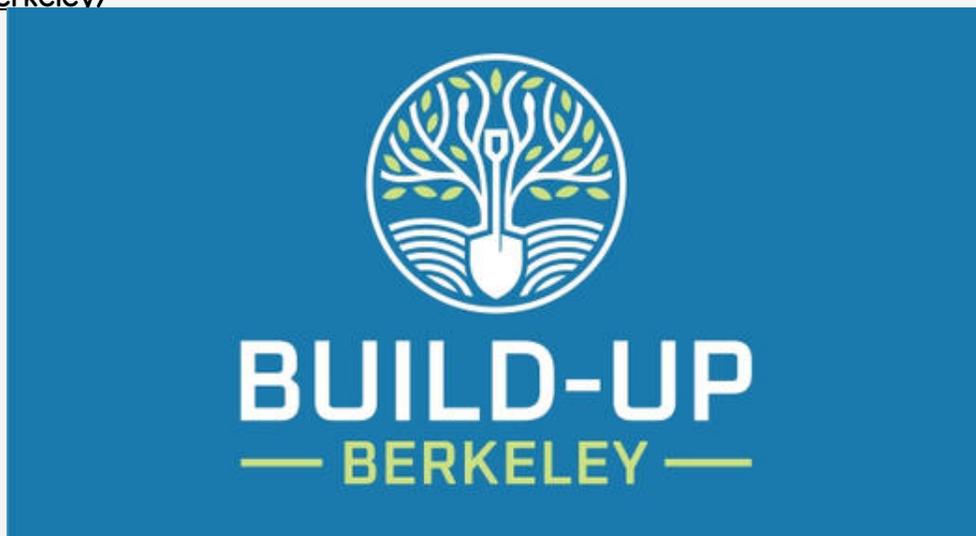
- Grand Prize Award: \$10,000
- Second Place Award: \$3,000
- Third Place Award: \$2,000

But that's not all! We've got the People's Choice Award, where participants can win \$1,000, a branding package by SC Studios, and a one-year membership to the Martinsburg-Berkeley County Chamber of Commerce.

Beyond the prizes, every participant gains invaluable education, networking opportunities, and mentorship throughout the journey.

So, if you've got a brilliant business idea, Build-Up Berkeley is your chance to shine and take your venture to new heights. Join us in creating a better Berkeley County, one successful business at a time!"

Registration for Build-Up Berkeley is now open! - <https://www.developmentauthority.com/build-up-berkeley/>



CALENDAR

Build-Up Berkeley educational sessions will be held in person from 5:30p.m.-7:00p.m. in the Berkeley County Development Authority conference room located at 300 Foxcroft Avenue, Suite 201, Martinsburg, WV 25401. Pitch practice and the live presentation & award night will be held during the times listed below at the Apollo Civic Theatre located at 128 E. Martin St., Martinsburg, WV 25401.

Friday, August 11, 2023

Registration opens at 8:00a.m.*

* Individuals may register by submitting their 30 second elevator pitch along with the Application and Participant Agreement Form on the BCDA website at www.developmentauthority.com/BuildUpBerkeley.

Friday, August 25, 2023

Registration closes at 5:00p.m.

Friday, September 1, 2023

Participants notified by 5:00p.m.*
*Participants are limited to 13.

Thursday, September 14, 2023

Class 1: Introduction to Small Business and Business Plan Outline Part 1. The order of presentations for live presentation & award night will be determined during this class.

Thursday, September 21, 2023

Class 2: Introduction to Small Business and Business Plan Outline Part 2.

Thursday, September 28, 2023

Class 3: Financials and Legal, what you need to know about business taxes and financial statements.

Thursday, October 5, 2023

Class 4: Marketing your business.

Thursday, October 12, 2023

Class 5: Credit, how to build it and how your credit score affects your business.

Thursday, October 19, 2023

Class 6: Personnel and Insurance information to help you build a successful business.

Thursday, October 26, 2023

Business Plan due by 5:00p.m.*
*Business Plan is to be submitted via the link provided.

Thursday, October 26, 2023

Class 7: Pitch practice, 5:30p.m.-8:00p.m.
Audio/visual Flash Drive due. *

*Audio/visual media to be used with pitch must be uploaded to flash drive provided and submitted at pitch practice.

Thursday, November 2, 2023

2023 Build-Up Berkeley Live Presentation & Awards* (open to the public). 6:00p.m.-9:00p.m.

*People's Choice Voting & Winners will be announced.

MENTORS OF BUILD-UP BERKELEY



CAROL GOOLSBY



AKSHIT MUDIGONDA



JIM DOVEL



MICHAEL BOYD

Rotary Club of Martinsburg Calendar & President notes:

- Sept 11 – RLI Part 1
- Sept 30 – Hope Gala @ Hilton Garden Inn
- Oct 2 – RLI Part 2
- Oct 20–22 – Foundation Dinner & District Conference, Wyndham, PA
- Oct 24 – RLI Part 3
- Nov 12 – RLI Graduate Course

Wedding Anniversaries		Years
Printz, Charles & Donna	6-Aug	46
McCune, Richard & Judy	16-Aug	20
Bartoldson, Elaine & Craig	17-Aug	38
Sowell, Robert & Melissa	27-Aug	35

Member Anniversaries	Total
Kradel, Matthew	1
Goodwin, Keri	2
Mason, Charles	2
Branner, Dustin	5
Hite, Pamla	8
Phelps, Denise	12
Frye, Doug	14
Zanotti, Robin	17
Overington, John	38

Member Birthdays	Birthday
Mason, Charles	1-Aug
Zanotti, Robin	5-Aug
Hamilton, Sandy	8-Aug
Arndt, Jeffrey	9-Aug
Androwas, Isabella	10-Aug
McCune, Wm. Richard Jr.	10-Aug
Bartoldson, Elaine	11-Aug
Sowell, Robert L. Sr.	12-Aug
Stedman, Jason	18-Aug
Knowles, Kevin	25-Aug
Hine, Tiffany	26-Aug
Sadat, Michelle	29-Aug
Simms, Megan	29-Aug
Bowen, Bill	30-Aug
Regalia, Tracy	31-Aug

This weeks Program:

- Aug 17 – High School Football Coaches

Spring Mills Satalite Club

The Spring Mills Satellite Rotary Club (SMSRC) met at Valley Health Spring Mills Conference Room (120 Campus Drive Martinsburg, WV) on August 10, 2023 at 5:30pm. Jenna Orsini, member of SMSRC, gave an overview of the WV Children's Home Society highlighting the array of services that the non-profit organization provides for children and families in need. The SMSRC agreed to take on the project of collecting shoes and duffle bags during the month of September. Information on how you can participate will be forthcoming!

Donna Sliger, guest and President of the Spring Mills Band Boosters, requested the help of the SMSRC for September 23 beginning at 2pm for concessions at SMHS for a band competition. Several SMSRC members agreed to participate in this as a community service project.

The next meeting of the SMSRC will be at 5:30pm on August 24 at Valley Health, Spring Mills in the Conference Room (120 Campus Drive Martinsburg, WV) with Bob Williams from Berkeley County Parks and Recreation as speaker.

Rotary Health Screening Event!

Know your numbers.

It's Easy & Convenient!

NO Waiting in Line!

NO Doctor's Appointment!

Expanded testing allows you to
customize your screening options.

SIGN UP TODAY!

WVUMedicine.org



37th COMMUNITY WELLNESS Screening

Saturday, August 26, 2023

6:00 am – 10:00 am

NEW LOCATION:

**WVU Medicine
Physical Therapy and Rehabilitation
1002 Tavern Road, Martinsburg**

Discounted Screenings Offered...

- CBC (with automated differential) - \$10
- CMP (Comprehensive Metabolic Panel) - \$20
- Lipid (Cholesterol) Panel - \$15
- PSA (Prostate Specific Antigen; Men only) - \$15
- Vitamin D - \$15
- Hemoglobin A1C (Hb A1c, Diabetes) - \$15
- TSH (Thyroid Stimulating Hormone) - \$20
- Hepatitis C (Antibody Screen) - \$15
- Vitamin B12 - \$10
- Fit Kit (Colorectal Screening kit) - \$25

Additional FREE Screenings...

- Blood Pressure Check
- Fall Risk Assessment

**Pre-Registration Required
Deadline to Register is August 18th**



For more information, call 304.264.1223

Sponsored by Rotary of Martinsburg with services provided by WVU Medicine.

GALA

you are invited
to the

FIRST ANNUAL HOPE GALA

*Drinks, Dining, &
Duelling Pianos*



September 30, 2023

Hilton Garden Inn, Martinsburg at 6PM

Join the Rotary Club of Martinsburg for our First Annual Hope Gala. All proceeds to benefit local projects sponsored by our club. The event will have a silent auction and live auction.

cocktail attire - black tie optional



Michelle Sadat
mc@advocate-ins.com
Tracy Regalia
tracy.regalia@edwardjones.com
www.martinsburgrotary.com



CREATE HOPE
in the WORLD



FIRST ANNUAL HOPE GALA SPONSORSHIPS



CREATE HOPE
in the WORLD

Grand Piano: \$5000

- **EXCLUSIVE**

Only 1 sponsor at this level

- First right of refusal for next year (same sponsorship level)
- Reserved premium seating for 10 guests (1 table)
- Logo on event webpage
- Event social media mentions
- Recognition in press release
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Prominent logo on event print materials
- Prominent logo placement at event
- Emcee mentions at event

Baby Grand Piano: \$2500

- Reserved premium seating for 6 guests
- Logo on event webpage
- Event social media mentions
- Recognition in press release
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Logo on event print materials
- Logo placement at event
- Emcee mentions at event

* Group photo with event photographer and 1 print of photo (to be delivered after the event) included with Grand Piano, Baby Grand Piano, and Upright Piano Sponsorship levels.

Upright Piano: \$1000

- Premium seating for 4 guests
- Event social media mentions
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Logo placement at event
- Emcee mentions at event

Ebony & Ivory: \$500

- Premium seating for 2 guests
- Event social media mentions
- Mentions in the Grapevine (Rotary club newsletter)
- Logo placement at event

Keyboard: \$150

- Event social media mentions
- Name placement at event

Ticket to event: \$125



September 30, 2023
Hilton Garden Inn, Martinsburg at 6PM

Michelle Sadat
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Tracy Regalia
tracy.regalia@edwardjones.com

www.martinsburgrotary.com



FIRST ANNUAL HOPE GALA SPONSORS



CREATE HOPE
in the WORLD

thank you

BABY GRAND PIANO SPONSORS: \$2500



2022 SMALL BUSINESS
OF THE YEAR WINNER

Thank You!



**MANCHIN
FERRETTI**

INJURY LAW

CANOVA

AESTHETICS



FIRST ANNUAL HOPE GALA SPONSORS



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in the WORLD

thank  you

UPRIGHT PIANO SPONSORS: \$1000

