



Rotary Club of Martinsburg

Grapevine

June 20, 2024

District 7360 | Club 5296



COMMUNITY MARKETS INC.

Mark Peiffer, RPO is the Operations Manager for Community Markets Inc. He spoke to our club about all of the good things happening with this company. Community Markets Inc. (CMI) is a 501(c)(3) nonprofit organization. Our mission is to increase access to locally-grown, healthy food resources, increase food distribution to families and communities in need, and open access to families to sustainable food supplies produced in their local communities beginning in West Virginia, and eventually other states with under-served communities.

The intent of CMI is to serve the local market with e-Commerce based access to SNAP for approved local farm products by pairing best of breed eCommerce platforms with the CMI product reseller organization, to increase access and participation of Direct Marketing Farmers and Farmer's Markets to SNAP and to improve access to fresh produce and farm goods to sustain low-income families in the State of West Virginia and beyond, allowing for USDA SNAP funds to remain circulating in the local Markets and Communities where the Producers and Small Businesses serve the community. Finally, bolstering the communities and providing further opportunities to underserved communities' families in those markets.

In just over 18 months, Community Markets Inc. has fed over 6,200 people in 10 WV counties with 80,000 lbs. of healthy & locally sourced food and put \$127,500 back into local farmers' and small family business owners' pockets.

Feeding Students with Healthy WV Grown Food – Over the past two months CMI has partnered with Jefferson County Schools to feed over 525 underserved students in the county through the Local Food Access Backpack Program. This innovative program has provided three rounds of healthy groceries sourced from local farms to students in a drawstring bag as they leave school. Instead of simply giving them single serve snacks, the grocery bag is designed with portions meant to be shared with students' families back home too! Items like fresh bread from Bolivar Bread Bakery, locally made jam, honey, freeze dried apples, and more were included in the bags. CMI is excited to keep working with JCS in the future to serve more students in need!

Food Box Giveaway in Bolivar – Last week, Community Markets Inc. partnered with the Town of Bolivar to feed 150 families with bags of 2–3 days worth of fresh and locally sourced food. We were given beautiful weather which made for a very pleasant experience outside of the Bolivar Community Center.



Wedding Anniversaries
June 27 – Issie & James Seibert, 54

Member Anniversaries

- June 27 – Frank Van Derhoof, 11
- June 30 – Bill Bowen, 27
- June 30 – Penny Porter, 26
- June 30 – Rob Lowe II, 21

HAPPY
Anniversary

Rotary Club of Martinsburg Calendar & Programs

- Jun 27 – Club Installation Dinner, no lunch meeting this day
- Jun 29– DG, Pam Wagoner’s Installation Luncheon
- July 2 – Veterans Picnic at Poor House Farm
- July 4 – No lunch meeting this day
- July 9 – Board Meeting at Hub Suites, Noon
- July 11 – Family Renewal Initiative Presentation
- Aug 3 – Berkeley County Youth Fair
Concession from 6:30–8:30PM and 8:30–close
- Sep 28 – Hope Gala, Hilton Garden Inn at 6PM
- Oct 12 – SMSC Color Run, details TBA
- Oct 19 & 20 – Apple Harvest Pancake Breakfast

Please contact Berniece Collis at bcollis@minghinis.com if interested in volunteering on Saturday, August 3rd at the Berkeley County Youth Fair Concession Stand. The times are 6:30–8:30PM and 8:30–Close. All are welcome!



Volunteers prepare 150 bags of food for a Community Markets Inc. giveaway at the Bolivar Community Center on April 23. The new nonprofit group fills bags and boxes of locally produced groceries to giveaway each month at sites around the Eastern Panhandle.



Grand Piano: \$5000

- **EXCLUSIVE**

Only 1 sponsor at this level

- First right of refusal for next year (same sponsorship level)
- Reserved premium seating for 10 guests (1 table)
- Logo on event webpage
- Event social media mentions
- Recognition in press release
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Prominent logo on event print materials
- Prominent logo placement at event
- Emcee mentions at event

Baby Grand Piano: \$2500

- Reserved premium seating for 6 guests
- Logo on event webpage
- Event social media mentions
- Recognition in press release
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Logo on event print materials
- Logo placement at event
- Emcee mentions at event

* Group photo with event photographer and 1 print of photo (to be delivered after the event) included with Grand Piano, Baby Grand Piano, and Upright Piano Sponsorship levels.

Upright Piano: \$1000

- Premium seating for 4 guests
- Event social media mentions
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Logo placement at event
- Emcee mentions at event

Ebony & Ivory: \$500

- Premium seating for 2 guests
- Event social media mentions
- Mentions in the Grapevine (Rotary club newsletter)
- Logo placement at event

Keyboard: \$200

- Event social media mentions
- Name placement at event

Ticket to event: \$150

Individual ticket sales will be open on July 1st subject to availability.

September 28, 2024
Hilton Garden Inn, Martinsburg at 6PM



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