



# Rotary Club of Martinsburg Grapevine

June 13, 2024

District 7360 | Club 5296

## YMCA – Coming to the Panhandle?



### WV FOCUS:

- YMCA was invited to Explore Programming Needs in Berkeley, Jefferson, and Morgan Counties
- The YMCA is working closely with WVU Medicine to Identify Critical Gaps in Service for Residents (i.e., Affordable Licensed Childcare, Indoor Aquatics, etc.)
- Completed Market Research Process



### COMMUNITY BENEFITS

- ✓ Overall quality of life is enhanced for community members by providing premier access to Health & Wellness programs
- ✓ Economic Advantage/Impact
- ✓ Establishing employment opportunities /creating 200+ new jobs
- ✓ Significant financial investment - \$25M - \$30M+ project/construction estimated
- ✓ Community Health Advantages – Location, accessibility & affordability
- ✓ "Prescribe the Y" patient referrals
- ✓ Collaborate on partner "wellness" spaces, or multipurpose space for WVU Medicine programs to be based out of.



### CURRENT WORK/RESEARCH THE YMCA IS PURSUING

#### PHASE 1 APPROACH

The YMCA is currently registering as a 501 c(3) to do business in the state of WV

Designing an ELC (Early Learning Center) on the Shepherd University Campus. Working on tenant improvement costs & timeline.

Designing an ELC (Early Learning Center) in Ranson in partnership with the City of Ranson. This location may also include a 7,500 sq. ft. express YMCA Wellness Center. Working on tenant improvement costs & timeline.

Researching partnerships in Berkeley County to potentially purchase a school building to operate an ELC (Early Learning Center) and also host a variety of other YMCA services.

Signed an agreement w/ GRO to assist with identifying sources of non-traditional funding that might be available in WV.



### Process

- Identify Key Stakeholders/Partnership Opportunities **ONGOING**
- Conduct a Market/Membership Feasibility Study **COMPLETED**
- Host Small Group Meetings (Listening Tour) **ONGOING**
- Presentations to Local Community Service groups **ONGOING**
- Ground Ourselves/Create a Presence in Community **IN PROGRESS**



### Benefits of Collaboration

#### The YMCA provides:

- Opportunity for the YMCA to significantly increase the scope & impact of this project in the community
- Savings in shared first costs for build-out/construction
- Provides additional credibility to YMCA health enhancement programs
- Allows the YMCA to leverage dollars to maximize the size of the facility, equipment, and staff



Today our club heard from Chris Colville, CEO of the YMCA of Frederick County. During her presentation she discussed all of the things the YMCA has to offer in addition to the developments surrounding the YMCA coming to the Panhandle.



## Wedding Anniversaries

June 23 – Bill & Betty Stover, 51

June 26 – Darrell & Carol Shull, 30

## Birthdays

June 21 – Doug Arndt

HAPPY  
*Anniversary*

### Rotary Club of Martinsburg Calendar & Programs

- Jun 20 – Vista Presentation
- Jun 20 – RSVP deadline for DG Luncheon
- Jun 27 – Club Installation Dinner, no lunch meeting this day
- Jun 29– DG, Pam Wagoner’s Installation Luncheon
- July 2 – Veterans Picnic at Poor House Farm
- July 4 – No lunch meeting this day
- July 9 – Board Meeting at Hub Suites, Noon
- July 11 – Family Renewal Initiative Presentation
- Aug 3 – Berkeley County Youth Fair  
Concession from 6:30–8:30PM and 8:30–close
- Sep 28 – Hope Gala, Hilton Garden Inn at 6PM
- Oct 12 – SMSC Color Run, details TBA
- Oct 19 & 20 – Apple Harvest Pancake Breakfast



Please contact Berniece Collis at [bcollis@minghinis.com](mailto:bcollis@minghinis.com) if interested in volunteering on Saturday, August 3rd at the Berkeley County Youth Fair Concession Stand. The times are 6:30–8:30PM and 8:30–Close. All are welcome!

Please join The Rotary Club of Martinsburg at the Purple Iris for the  
**INSTALLATION OF DISTRICT GOVERNOR PAM WAGONER**  
**Saturday June 29th 2024**     **\$49 PER PERSON**  
RSVP by June 20th     Doors Open @ 11:30am  
Registration 11:30am - 12:15pm  
Lunch @ 12:30pm

**Lunch Buffet**  
Appetizers, Salad & Vegetable  
Chicken Marsala  
Salmon Lemon Thyme Beurre Blanc  
Vegetable Lasagna

**THE MAGIC OF ROTARY**  
Suggested dress style is business.



Left Picture: President, Michelle Sadat presents new member badge and t-shirt to Colton Aaron. Welcome to the Club! Middle Picture: Diane Smith, Tracy Regalia, & Kim Toelle handing out free water to the community at the weekly summer event on the square. Right Picture: Chris Colville, CEO of the YMCA of Frederick County presenting to our club.

Who is interested in forming a Rotary Trivia Team? There is free trivia at the Garage on King every Monday at 7PM. I thought it would be a fun way for us to gather together to do something fun and support local businesses in the process. Let me know if you are interested and if you have any clever name ideas for our team.

|   |     |      |
|---|-----|------|
| EVERY MONDAY                                | 7PM | FREE |
| NO LIMIT ON TEAM SIZE - PRIZE FOR 1ST PLACE |     |      |



## Grand Piano: \$5000

- **EXCLUSIVE**

Only 1 sponsor at this level

- First right of refusal for next year (same sponsorship level)
- Reserved premium seating for 10 guests (1 table)
- Logo on event webpage
- Event social media mentions
- Recognition in press release
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Prominent logo on event print materials
- Prominent logo placement at event
- Emcee mentions at event

## Baby Grand Piano: \$2500

- Reserved premium seating for 6 guests
- Logo on event webpage
- Event social media mentions
- Recognition in press release
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Logo on event print materials
- Logo placement at event
- Emcee mentions at event

\* Group photo with event photographer and 1 print of photo (to be delivered after the event) included with Grand Piano, Baby Grand Piano, and Upright Piano Sponsorship levels.



## Upright Piano: \$1000

- Premium seating for 4 guests
- Event social media mentions
- Mentions during radio announcements
- Mentions in the Grapevine (Rotary club newsletter)
- Logo placement at event
- Emcee mentions at event

## Ebony & Ivory: \$500

- Premium seating for 2 guests
- Event social media mentions
- Mentions in the Grapevine (Rotary club newsletter)
- Logo placement at event

## Keyboard: \$200

- Event social media mentions
- Name placement at event

## Ticket to event: \$150

Individual ticket sales will be open on July 1st subject to availability.

**September 28, 2024**

**Hilton Garden Inn, Martinsburg at 6PM**

Michelle Sadat  
mc@advocate-ins.com

Tracy Regalia  
tracy.regalia@edwardjones.com

[www.martinsburgrotary.com](http://www.martinsburgrotary.com)