



Rotary Club of Martinsburg

Grapevine

May 15, 2025

District 7360 | Club 5296



Jackie Fearnow, District Social Image Chair



Arlene Blackall, EPRP Volunteer and Sunrise Rotarian

EASTERN PANHANDLE READING PROGRAM

Sunrise Rotary Club spoke to us about their successful Eastern Panhandle Reading Program. Last year our club, along with many other local people and organizations, donated money to this amazing effort in our community. In 2025, this program costs \$80,500 and covers 31 schools, 2,193 students who get 9 books each .

EPRP FOUNDATION

What goes into building this program?

- All Year long**
 - Seek out new funding, vendor and partner resources
 - Grant Writing
 - Keep all donors, partners and vendors up to date
- November - February**
 - Work with Scholastic to update book index for ordering (changes every year)
 - Connect with school districts, schools and school leads on what to expect (update contact info) *maintain all records and budget details
 - Request and compile all updated information on schools and student totals
 - Build out online survey platform for each school, then online catalogs, resources, order forms and online review links for easy reconciliation by school leads
 - Design all printed materials like the book catalogs, rack cards, bookmarks and book bag decals, labels
- March - May**
 - Constantly communicate with school leads, district admin, schools and volunteers
 - Order needed supplies, bookbags, labels, rack cards etc.
 - Pull reporting for each school multiple times a week during the ordering window. (Every 3 days)
 - Reconcile all individual school orders to ensure they are all correct and no duplications
 - Compile all book totals for each school, complete order form for each school and submit all orders to Scholastic (orders are submitted by school)
 - Navigate pick up and delivery of all books and book supplies
 - Confirm delivery and distribution
- June - October**
 - Bonanza planning and execution

EPRP HISTORY

In 2013 two Rotarians identified a need, fostered an idea and created a movement.

Read Berkeley

Year	2014	2015	2016	2017	2018	2019
Books	65	112	107	124	186	650

E.P.R.P.

Year	2020	2021	2022	2023	2024	2025
Books	10	10	10	10	9	9
Schools	28	28	29	29	30	31
Students	1,748	1,958	1,946	2,128	2,166	2,193
Books Cost	\$51,000	\$54,900	\$54,400	\$65,400	\$65,000	\$69,000
Books/Child	\$60,000 (\$35/CHILD)	\$59,000 (\$31/CHILD)	\$58,000 (30/CHILD)	\$73,000 (\$35/CHILD)	\$75,000 (\$35/CHILD)	\$80,500 (\$38/CHILD)

ADDITIONAL COSTS INCLUDE BUT NOT LIMITED TO

- Book Bags
- Printed Order Forms
- Online Survey System
- Printed Catalogs
- Name Tags
- Printed Materials
- Printed Rack Cards
- Tag Hangers
- Storage

Member Birthdays

May 23 – Matt Kradel

LET'S CELEBRATE!

Member Anniversaries

May 23 – Colton Aaron, 1

May 23 – Matt Cole, 1

May 24 – Max Oates, 26



Top left photos: Volunteers in front of President, Tracy Regalia's Edward Jones office for a highway clean-up on Rt. 9 in Kearneysville. We collected 53 bags of trash along a 2 mile stretch of Rt.9. Top right: Diane, Krystle, Matt, Steve and Michelle volunteering at the Salvation Army clothing closet in Martinsburg, WV. Middle center photo: Denise Hess receiving her 1st Paul Harris award. Middle right: Doug Frye receiving his Paul Harris +3 from President, Tracy Regalia. Bottom right: Kim Toelle introducing our grant recipients who spoke to the club this week. Kim is the Chair of our Grants committee. There will be a meeting before lunch on May 22 if you are interested in serving in this capacity.



2025 Installation Dinner



Please join us for our
Annual Installation Dinner

Rotary Club of Martinsburg

Thursday, June 12, 2025

5:30PM Happy Hour

6:00PM Dinner

The Holiday Inn, Martinsburg



[RSVP ESTENGER@ICMTG.COM](mailto:RSVP_ESTENGER@ICMTG.COM)

Rotary Club of Martinsburg Calendar

- May 19 – Painting at Apollo, Martinsburg, 9AM
- May 22 – Lunch meeting at Holiday Inn, special MHS Jazz Band performance sponsored by Max and Bill
- May 26 – Memorial Day Pancake Breakfast
- May 28 – Distribute books at Opequen Elementary School
- June 12 – Installation Dinner
- June 12-14 – RYLA, Sharpsburg MD
- June 18 – Annual Rotary Golf Tournament
- June 26 – Build Beds, Sleep In heavenly Peace, 9AM
- Sep 06 – Hope Gala

The image is a promotional banner for the Rotary Youth Leadership Awards (RYLA). It features a blue background with a white gear icon and the text "Rotary District 7360". To the left, it says "GET READY FOR" in large, colorful letters. To the right, it says "RYLA" in large, colorful letters, with "ROTARY YOUTH LEADERSHIP AWARDS" underneath. At the bottom, there is a purple bar with the text "JUNE 12-14 2025" and a logo for "Shepherd's Spring SHARPSBURG, MD".

GOLF TOURNAMENT



**Wednesday
June 18th, 2025**



The Woods Golf Course, Hedgesville, WV

\$2,000 - Tournament Sponsor

- Event Recognition
- Marketing & Advertising
- Golf for 8

\$250 - Prize Sponsor

- Event Recognition, Tee sign

\$100 - Tee Sign Sponsor

\$100 - Individual Golfer

\$20 - Extras Package

- Per golfer - 2 Mulligans, Pro Drive, Gold Tee Shot

\$500 - Team Sponsor

- Event Recognition
- Tee sign
- Golf for 4



Basic Education and Literacy



Maternal and Child Health



Peace and Conflict prevention / resolution



Disease prevention and treatment



Water and Sanitation



Economic and Community Development



Supporting the Environment

Company/Sponsor _____

Captain _____ **Phone** _____

Player 2 _____

Player 3 _____

Player 4 _____

For More information contact:

Denise Greenbeck Hess

302-841-0582

d Hess@mybank.com

**REGISTRATION: 8AM
SHOTGUN START: 10AM
LUNCH PROVIDED**



Checks made payable to: Rotary Club of Martinsburg
PO Box 2073, Martinsburg WV 25402

Tax Exempt number: 55-6023366

*Proceeds will support the Rotary's 7 Areas of Focus in our local community.

Pancakes for Polio Rotary

Club of Martinsburg



FREE BREAKFAST

Memorial Day - May 26, 2025 8:30am - 10:30am | Memorial Service Following

Bring the whole family to War Memorial Park in Martinsburg, WV on Memorial Day, Monday, May 26, 2025 from 8:30am - 10:30am and enjoy a delicious **FREE** pancake breakfast including sausage, sausage gravy, and more... while we honor those who have served our great country.

Proceeds will benefit Rotary International's mission to eradicate Polio worldwide.

Donations are welcome and Sponsorships are available

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Pete Mulford

THANK YOU TO OUR HELPERS

Interact
Rotary Sponsored Club



Rotary
Club of Martinsburg



This event is hosted by the Rotary Club of Martinsburg
For more information or if you would like to make a donation, please contact
Chris Johnson at cjohnson@panhandlehomehealth.org - or -
Tim Merceruio at (304)279-4313